



Non-Profit/Charitable Organizations

Energy Incentives from We Energies Program



We Energies is currently offering Prescriptive and Custom Incentives to non-profit, charitable organizations that implement electric or natural gas-saving measures at their facilities. This guide, along with a conversation with a program representative, can assist you in determining your eligibility.

To be eligible for incentives from this program, in addition to meeting the definition of a non-profit, charitable organization, your business must be a Rate Cg1 (044) or Cg2 (034) We Energies customer located in Wisconsin. (Rate Cg3 (070) and larger-rate customers, call 877-598-4376 for pre-qualification.)

Target Market Definition

Because many types of non-profit organizations fall under the IRS tax exemption status under section 501(c), the questions below will help determine eligibility for this program:

1. Are you recognized by the IRS as a:
 - 501(c)(3) religious, charitable or educational organization
 - 501(c)(4) promoting social welfare of the people of the community
 - 501(c)(6) professional and trade associations and societies
 - 501(c)(13) cemetery company involved in burials and general activity
 - 501(e) providing cooperative services for hospitals
 - 501(k) providing child care

If Yes: You very likely qualify for this program.

If No: It is not likely that you qualify for this program. Ask for information about the small commercial program.

2. Are contributions to your corporation tax deductible?

If Yes: You very likely qualify for this program.

If No: It is not likely that you qualify for this program. Ask for information about the small commercial program.

3. Do you use less than 30,000 kWh per month?

If Yes: You very likely qualify for this program.

If No and you are a Non-Profit as described above: Please contact the Non-Profit Program Manager at the phone number below for written approval prior to starting a project.

Still Not Sure?

Program staff is available to discuss your individual business type and energy needs to determine which Energy Incentives from We Energies program is right for you.

Call 877-598-4376 or visit www.we-energies.com/EE to learn more about Energy Incentives from We Energies.