



# Electric Money-saving Tips for Small Business Customers



We offer ways for you to implement money-saving ideas that can lower your energy bill and add to your company's bottom line. Our free and low-cost, money-saving tips show you how making small changes can result in immediate savings. We also offer cash back when you make energy-efficient equipment upgrades through our Energy Incentives from We Energies program.

## Free, Money-saving Tips

- Turn off lights and appliances when not in use:
  - Turn off unnecessary lights.
  - Turn off or lower cooking equipment temperatures during slower hours.
  - Every night before leaving, turn off computers and printers.
  - Keep your outside lighting off during the daytime.
- Remove lamps and light bulbs in areas that are over lighted and save instantly.
- Clean dust and dirt off your light fixtures to illuminate a larger area.
- Disable the screensaver on your monitor, and instead utilize the power management control on your personal computer. Better yet, use a laptop, which will consume 90 percent less energy than a desktop computer.
- Adjust your space temperatures. Raising the thermostat just one degree will save you 2 percent on air conditioning costs. Train your staff to regulate the temperature as they enter and exit the building.
- Choose to replace failing equipment with ENERGY STAR rated products. Look for the ENERGY STAR label as your guide and save energy for years to come.

## Low-cost, Money-saving Tips

- Install motion sensors to turn off lights in frequently unoccupied areas, such as rest rooms, conference rooms and other frequently vacant offices.
- Install a programmable thermostat or use an energy management system. Recommended temperatures for efficient air conditioning are 78 F when occupied and 85 F when unoccupied.
- Replace incandescent bulbs where possible with compact fluorescent bulbs.
- Maintain all HVAC equipment regularly. Regular service and monthly filter changes can save up to 10 percent on space-conditioning energy.

## Energy Incentives from We Energies\*

The Energy Incentives from We Energies program can help you implement changes to your business that can save you money – both in annual cost savings and through rebates. Current rebate offers include:

Money-saving investments	Estimated annual savings	Rebate offer
Retrofit or replace incandescent or fluorescent exit signs with long-lasting, low-energy LED exit signs.	\$325, based on replacing ten incandescent exit lights  \$150, based on replacing ten fluorescent exit lights	\$10 for each retrofit; \$20 for each new fixture
Replace T-12 lamps/magnetic ballasts with T-8 lamps/electronic ballasts.	\$316, based on retrofitting ten 2-lamp fixtures	\$30 to \$35 per lamp, depending on specifications (\$50 for each new fixture installation)
Install qualifying energy-efficient split or packaged unit air conditioning equipment.	\$157, based on installing a five- to 10-ton rooftop air conditioning unit	\$100 to \$200 per unit, based on equipment specifications

## For More Information

Learn more about programs to help your business save money on energy costs. Call 888-603-5519 or visit [www.we-energies.com/ee](http://www.we-energies.com/ee) for additional information.

\*Program incentives are subject to change without notice. All program terms and conditions apply.



# Natural Gas Money-saving Tips for Small Business Customers



We offer ways for you to implement money-saving ideas that can lower your energy bill and add to your company's bottom line. Our free and low-cost, money-saving tips show you how making small changes can result in immediate savings. We also offer cash back when you make energy-efficient equipment upgrades through our Energy Incentives from We Energies program.

## Free, Money-saving Tips

- Clean warm-air registers, baseboard heaters and radiators as needed. Keep the immediate area around these devices clear of furniture and drapes.
- Bleed trapped air from hot-water radiators one or two times per season.
- Clean washable furnace filters monthly. Change replaceable filters in the spring and fall.
- Turn down the heat. Recommended heating temperatures for winter are 68 F during occupied hours and 60 F when unoccupied.

## Low-cost, Money-saving Tips

- Caulk and seal around windows and doorways. Repair leaks in piping, air ducts, coils, and furnace fittings.
- Install ceiling fans to redistribute the warm air that will rise to your ceiling. This will improve energy efficiency as well as space comfort.
- If you don't already have one, install a setback thermostat to automatically control heating and air conditioning temperatures throughout the day.
- Install ceiling and wall insulation, and place rubber gaskets behind outlet and switch plates on exterior walls.

## Energy Incentives from We Energies\*

The Energy Incentives from We Energies program can help you implement changes to your business that can save you money – both in annual cost savings and through rebates. Current rebate offers include:

Money-saving investments	Estimated annual savings	Rebate offer
Install automatic hot water cutout and boiler reset controls to adjust the temperature of your water supply higher or lower with outdoor temperatures.	\$315	\$150 per unit
Replace your natural gas water heater and/or boiler with a model rated at 90 percent efficiency or greater.	<ul style="list-style-type: none"> <li>• Water heating: \$420</li> <li>• Small boilers: \$472</li> </ul>	\$500 per unit (\$300 each for indirect water heaters)
Install a space heating natural gas furnace of 90 percent efficiency or greater.	Small natural gas furnace: \$210	\$200 per unit

## For More Information

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