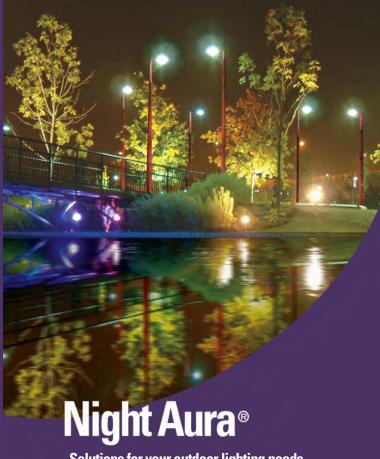
Streetlight or area light outage reporting

Go to www.we-energies.com/nightauraoutage or call 800-662-4797 to report a Night Aura streetlight or area light outage.

Be sure to have the pole tag number handy to report the outage.

Night Aura 231 W. Michigan Street, A249 Milwaukee, WI 53203

800-714-7777 www.we-energies.com/nightaura



Solutions for your outdoor lighting needs from We Energies





Outdoor area lighting is the smart way to enhance safety and security for your home or business.

Enhance safety and security

Night Aura is a comprehensive, cost-effective and hassle-free

way to meet your outdoor lighting needs. We've designed Night Aura to work for you—at very affordable prices. From multiple lighting alternatives to economical installation and maintenance, we do it all.

All the lights offered by Night Aura are "dusk-to-dawn." They go on at dusk and off at dawn—automatically. This makes your life easier by providing the safety and security of illuminating your property when it's needed the most.

Evaluating your needs

If you are building, it is best to incorporate outdoor lighting in your plans. If you have an existing home or business, it is a good idea to consider your outdoor lighting requirements. Factors that indicate the need for a change may include:

- New construction or remodeling.
- Addition of a second or third shift.
- Increased incidence of crime on or near the premises.

Before starting any outdoor lighting project, be sure to check local lighting ordinances and take into consideration neighbors or surrounding areas that will be affected by the new lights.

For more information on our Night Aura program, visit www.we-energies.com/nightaura or call us at 800-714-7777.

safety and security



Cobra head

The cobra head is a cost-effective lighting solution. It is a versatile fixture and can be used in any area. A full cut-off version is available for plane reduction.



Directional flood

Directional flood lights will significantly enhance the security and safety of any commercial or industrial area.



Open-bottom

A low-cost solution for most areas requiring security and safety lighting. Open-bottom lights are very popular for large rural lot lighting, farm lighting and other residential applications.



Full cut-off open-bottom

This is a full cut-off version of the open-bottom standard area light. It is an excellent option in places where light trespass is an issue. Common installations include parking areas, driveways, yards, recreation areas and storage areas.

Standard area lighting

Night Aura standard lighting is an economical method of providing safety and security.

Standard fixtures are mounted to existing wood poles already on or near your property, using less space and reducing installation costs.

The monthly charge for your new light(s) includes:

- Equipment
- Installation
- Ongoing maintenance
- Electricity for the light(s)

The enclosed rate sheet provides pricing information for the lights shown at the left. An upfront payment is required for LED fixtures and if 120-volt service is not present on the pole.

All standard area lighting customers sign a self-renewing agreement with an initial term of five or seven years, based on fixture type. Customer-requested changes during this initial term result in service charges.

LED lighting options available!

We also offer a selection of LED lighting options and a special LED rate. Contact us to learn more.