

Start saving money and energy with **Focus on Energy**



As a We Energies customer, you may be eligible for one or more of these money-saving opportunities offered by Focus on Energy, our partner in energy efficiency programming:

- Incentives for energy-efficient equipment, including lighting, HVAC, commercial refrigeration, and more
- Online assessments for small business customers
- Energy-saving solutions for multifamily building common areas
- New building design assistance

Learn more at **focusonenergy.com** or **800-762-7077**.

Looking for ways to use energy more efficiently? Visit **we-energies.com** for tips, tools and resources.



Energy you can depend on

Focus on Energy cost and benefit information

Focus on Energy is Wisconsin utilities' statewide energy efficiency and renewable resource program funded by the state's investor-owned energy utilities and participating municipal and electric cooperative utilities.

In 2024, Focus on Energy offered financial incentives and technical assistance to help eligible Wisconsin residents and businesses reduce their energy waste. According to an independent evaluation of 2024 programs, Focus on Energy delivered \$4.17 in benefits to Wisconsin residents and businesses for every \$1 dollar spent, resulting in economic benefits, reduced energy costs, and reduced emissions. In addition, the overall customer satisfaction rating for 2024 was 9.4 on a 10-point scale.



For more information on how Focus on Energy can help you save energy, go to **focusonenergy.com**.

