



Energy for Tomorrow®

A renewable energy program for We Energies electric customers.



We Energies customers are making a difference in the environment... *and you can too.*



Energy for Tomorrow, our renewable energy program, makes it easy. Your participation strengthens the market for renewable energy, which can result in the increased production of electricity generated by renewable resources such as wind and solar.

When you enroll at the 25%, 50% or 100% level, we produce or purchase renewable energy to match that portion of your electricity use. The renewable energy replaces the electric generation from traditional fossil fuel sources. However, renewable electricity is delivered on the same grid system as all other generation sources.

Renewable energy is charged at a higher rate than energy generated from traditional sources. The additional cost, or premium, goes toward the production or purchase of renewable energy and enrolling new participants. See the chart to the right for Energy for Tomorrow premium rates.



Enroll today – it's easy!

Call: 800-242-9137 | Online: www.we-energies.com/eft

Note: It takes one or two billing periods to activate your participation. You may switch options or withdraw from the program at any time. No matter your level of participation, you receive regular Energy for Tomorrow program updates.

Energy for Tomorrow premium per month*

Wisconsin	
25%	\$0.00290/kWh
Cost per month* \$1.91	
50%	\$0.00579/kWh
Cost per month* \$3.82	
100%	\$0.01158/kWh
Cost per month* \$7.64	

* Based on 660 kWh used. 660 kWh is the average monthly use for a We Energies residential customer. The Energy for Tomorrow rate is administered by the Public Service Commission of Wisconsin. Changes to the rate are subject to their rules.

PRODUCT CONTENT LABEL¹

Energy for Tomorrow matches 25, 50 or 100 percent of your electricity use. This table provides the renewable resource mix in Energy for Tomorrow in 2024, as well as the projected resource mix in 2025.

Green-e® Energy Certified New ² Renewables in Energy for Tomorrow				
	2024 historical		2025 prospective	
Energy for Tomorrow Green-e certified new renewables				
Solar	5%	WI	5%	WI
Wind	95%	WI	95%	WI
Total	100%		100%	
We Energies overall power mix				
Renewables	5%	WI, MI and Manitoba	9%	WI, MI and Manitoba
Coal	29%	WI	16%	WI
Natural gas/oil	37%	WI	44%	WI
Nuclear	29%	WI	31%	WI
Total	100%		100%	

¹ Prospective figures reflect the renewables that we have contracted to provide. Actual figures may vary according to resource availability. We will annually report to you before Aug. 1 of next year in the form of a Historical Product Content Label the actual resource mix of the electricity you purchased. Historical figures reflect the power delivered to Energy for Tomorrow customers in 2024.

² New Renewables come from generation facilities that first began commercial operation within the past 15 years. This product includes generation from a facility that is approved for extended use by Green-e® Energy.

For comparison, the current average mix of resources supplying the United States includes: petroleum (38%), natural gas (36%), renewable (9%), coal (9%) and nuclear (9%). This resource mix was prepared in accordance with the U.S. Energy Information Agency.



Energy for Tomorrow is Green-e Energy certified and meets the environmental and consumer protection standards set forth by the nonprofit Center for Resource Solutions. **Learn more at green-e.org.**