

**We Energies – Solar Water Heating Incentive Program Application for Residential and Commercial Electric Customers**



**CUSTOMER INFORMATION**

Project Contact Name:	Organization Name:
Project Location:	City, Zip Code:
Contact Phone:	Contact E-mail:
We Energies Account Number(s):	Federal Tax I.D.

Customer Type:  
 We Energies residential electric customer  
 We Energies commercial electric customer  
 (If you have questions regarding eligibility, please call 800-714-7777.)

**Application packets to We Energies will include:**

1. A Completed WE ENERGIES - SOLAR WATER HEATING INCENTIVE PROGRAM APPLICATION FOR RESIDENTIAL AND COMMERCIAL ELECTRIC CUSTOMERS
2. A copy of the completed and **APPROVED** Focus on Energy [Solar Water-Heating System Cash-Back Reward Pre-approval Application](#) or [Solar Water-Heating Implementation Grant](#) application.
3. A copy of the project **APPROVAL LETTER** from Focus on Energy. (Customer will receive this letter once project has been approved and a Cash-Back Reward has been approved)  
 Contact Focus on Energy with questions **800-762-7077** or [www.focusonenergy.com](http://www.focusonenergy.com).

I have received approval of my Focus on Energy application, for an incentive in the amount of \$\_\_\_\_\_ and have attached a copy of the Focus on Energy application and approval letter.

Your signature below authorizes We Energies to share information about your renewable energy installation and reward amount with Focus on Energy. If you prefer that We Energies not share this information with Focus on Energy, please check the "Opt Out" box.  Opt Out

**SIGNATURE**

The undersigned Applicant certifies that it has examined and is familiar with the entire We Energies Solar Water Heating Incentive Program Request for Application (RFA); that it has read and agrees to the RFA and the General Rules; and that it has checked all the figures shown and understands that We Energies will not be responsible for any errors or omissions on the Applicant's part in preparing the proposal.

Organization or Household Representative (print)	Signature:	Date:
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Direct Inquiries about the We Energies Incentive program to: [Jessica.thibodo-johnson@we-energies.com](mailto:Jessica.thibodo-johnson@we-energies.com) or call 800-714-7777

Internal Use Only

Application Received on: \_\_\_\_\_  
 By: \_\_\_\_\_  
 Project Identification Number: \_\_\_\_\_  
 Approval Letter Sent on: \_\_\_\_\_

**Mail or e-mail completed application packets to:**

We Energies Solar Thermal Program  
 Attn: Jessica Thibodo-Johnson  
 231 W. Michigan St – P318  
 Milwaukee, WI 53203  
[Jessica.thibodo-Johnson@we-energies.com](mailto:Jessica.thibodo-Johnson@we-energies.com)



## **GENERAL RULES**

1. **No Obligation** – This program does not obligate We Energies to establish eligibility for any applicant, or to issue any subsequent programs or to enter into any agreements. We Energies reserves the right to cancel or re-issue this program at any time.
2. **Rejection of Applications** – We Energies may reject any response that it deems to be incomplete, unresponsive, or significantly inaccurate in its representation or which is unacceptable to We Energies in the context of this program. We Energies reserves the right, in its sole discretion, to reject any response without clarification and without review or notice.
3. **Information Sharing** – Subject to the right of each applicant to "opt out" of this provision, We Energies may share with Focus on Energy information about the project installation and incentive amount of each applicant.
4. **One Project per Customer per Calendar Year** – Each customer may receive incentives from We Energies for only one solar water-heating system per calendar year.
5. **Cost of Proposal and Non-Compensation** – Each applicant is solely responsible for all costs associated with responding to the Request for Application. We Energies will not in any event reimburse any respondent for any costs associated with this program.
6. **Site Availability** – Applicants must be available to Focus on Energy at a mutually agreed-to time for a site evaluation.
7. **Disposition of Proposals** – All information submitted as part of this application process becomes the property of We Energies upon submittal. Proposals are returned only at We Energies' sole discretion. Applications also may be shared with others. From time to time, We Energies is requested by the Public Service Commission of Wisconsin or the Michigan Public Service Commission to provide information on applications it receives.
8. **Proposal Rejection** – Applicants who have their proposals rejected are notified in writing and are given a brief summary of reasons for rejection.
9. **Incentive Award** – Applicants are notified from We Energies that they have been granted a bonus cash-back reward after receiving 1) Approved Focus on Energy Application and approval letter and 2) We Energies Application. A copy of the Focus on Energy Notice of Installation (NOI) will then be required to claim the bonus amount. Applicants have one year to install the system and submit the actual Notice of Installation to Focus on Energy, and a copy of the Notice of Installation to We Energies. **After We Energies determines that the project is completed and all invoices related to the project are paid, We Energies issues the 30% bonus check and sends the check directly to the applicant.**
10. **Environmental Attributes** – By accepting the incentive award under this program, the applicant grants, transfers and delivers to We Energies title to all of the associated renewable attributes produced by the solar water-heating system. Renewable attributes include any and all local, state, federal, and/or international renewable resource credits, emissions credits and/or offsets and any other environmentally related credits and/or offsets that are, or in the future will be, recognized by any governmental authority and attributed to the production of energy from renewable power.
11. **Promotional Rights** – We Energies retains the right to promote the installation and use photos of the solar water-heating system in any of its publications.
12. **Costs** – Applicants whose proposals are selected to receive an incentive are responsible for ongoing costs of the project including, but not limited to, operation and maintenance costs, and removal.
13. **Disclaimer** - Acceptance of an application by We Energies under this program does not constitute the warranty or guarantee of the applicant's solar water-heating system.