



Enhance Safety and Beauty

Night Aura® — the outdoor lighting service from We Energies — offers solutions to your outdoor lighting needs.

We Energies has been in the lighting business for more than **100 years**. In that time we've designed, installed and maintained over 100,000 outdoor lights through our Night Aura Outdoor Lighting Program.

With Night Aura you can choose from a wide range of lighting services from one provider. **We design your outdoor lighting system** to meet or exceed standards recommended by the internationally recognized Illuminating Engineering Society.

A wide variety of attractive fixtures and poles are available for you to choose from. They have been selected to provide aesthetically pleasing, safe and reliable nighttime illumination for communities and private properties.

Only **utility-grade materials** are used, which means that the lighting solutions you get from Night Aura are more durable, trouble-free and longer-lasting than commercial grade lighting materials.

After you select your lights and poles, we order your materials, install your system and handle all maintenance. It's one stop shopping!

You might expect to pay significantly more for Night Aura's all-inclusive service — but that's simply not the case. You'll find our **prices are very competitive**.

Add up the benefits for yourself.

Night Aura outdoor lighting is convenient and cost-effective!

For more information on We Energies Night Aura Program, contact us today at **1.800.242.9137**, or visit our Web site at **www.we-energies.com**.



231 W. Michigan St.
Milwaukee, WI 53203
800.242.9137
www.we-energies.com



Providing a turn-key approach to distinctive outdoor lighting



Choose the lighting that's right for you

NIGHT AURA Standard lighting is an economical method of providing safety and security.

NIGHT AURA Non-Standard lighting is safe, dependable and enhances the character of your setting.

NIGHT AURA light poles are available in a variety of materials and styles to satisfy your lighting needs.

Standard Street Light Fixtures



ALLEY FIXTURE
50 & 100 watt HPS
(available for municipality use only)



COBRA full cut-off
Up to 400 watt HPS and 400 watt Metal Halide



COBRA semi cut-off
Up to 400 watt HPS

STANDARD STREET LIGHTING

Standard street lighting is available to municipalities and other governmental units for lighting roadways and alleys. It includes Cobra Head or alley fixtures installed on existing wood poles with overhead wiring (i.e. a Cobra Head on a new wood pole is non-standard).

Non-Standard Light Fixtures



COBRA full cut-off
Up to 400 watt HPS and 400 watt Metal Halide



COBRA semi cut-off
Up to 400 watt HPS



SHOEBOX full cut-off
Up to 400 watt HPS and 400 watt Metal Halide

NON-STANDARD LIGHTING

Non-standard street and area lighting is available in a variety of pole/fixture combinations. You can choose to pay the installation costs up front or to finance the installation costs over a period of up to 10 years. All customers pay a monthly fee which covers energy and routine maintenance.

Non-Standard Light Poles



FIBERGLASS (smooth) single or double arm, direct buried, underground wiring
dark bronze: 20', 25', 30' & 35'
aluminum: 25', 30' & 35'



FIBERGLASS (smooth) (closemount) direct buried, underground wiring
dark bronze: 20', 25', 30' & 35'



ALUMINUM single or double arm, underground wiring
25', 30' & 35'



CONCRETE single or double arm, direct buried, underground wiring
25', 30' & 35'

Standard Area Light Fixtures



OPEN BOTTOM
70, 100 & 200 watt HPS



COBRA full cut-off semi cut-off also available
Up to 400 watt HPS



DIRECTIONAL FLOOD
Up to 400 watt HPS and 400 watt Metal Halide

STANDARD AREA LIGHTING

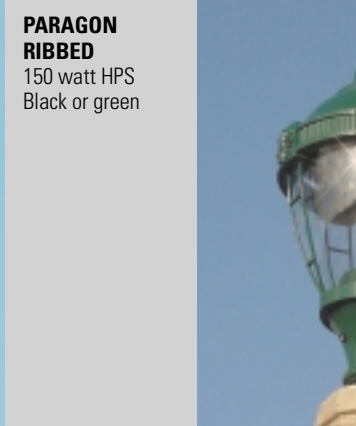
Standard area lighting is available using either an Open Bottom, Cobra Head or Directional Flood fixture on wood poles. All Standard area lighting customers sign a five-year, self-renewing agreement.



ACORN
100 & 150 watt HPS
175 watt Metal Halide
Black or green



PARAGON RIBBED
150 watt HPS
Black or green



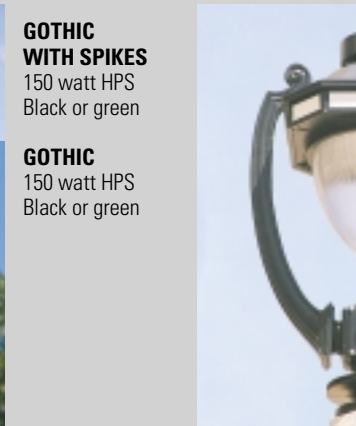
PARAGON CLEAR
150 watt HPS
Black or green



COACH
70, 100, & 150 watt HPS
175 watt Metal Halide
Black



GOthic WITH SPIKES
150 watt HPS
Black or green



GOthic
150 watt HPS
Black or green



HARP
150 watt HPS & 175 watt Metal Halide
Black



SMOOTH (Fiberglass)
direct buried
black: 12' & 15'
green: 15'



MADISON (Fiberglass)
anchor base
underground wiring
black or green: 15'



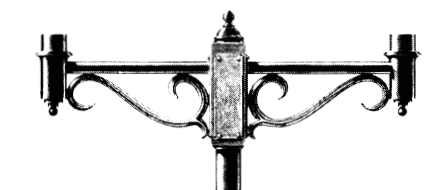
WASHINGTON (Fiberglass)
anchor base
underground wiring
black or green: 15'



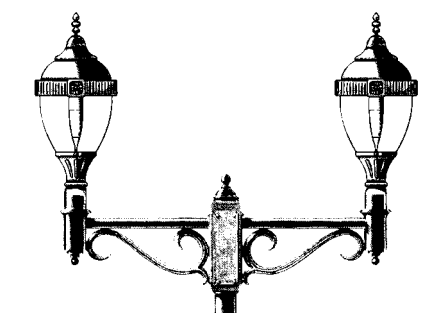
CONCRETE (Concrete)
direct buried
natural, black or green pigment: 15'

TWIN POST TOP BRACKET

The attractive bracket shown below will fit and complement many of the non-standard fixtures.



TWIN POST TOP BRACKET



TWIN POST TOP BRACKET SHOWN WITH PARAGON FIXTURES