



**Small Commercial
HVAC ■ Water Heating ■ Insulation Measures
Prescriptive Measures Application**

For qualifying* We Energies independent, small commercial customers with less than five locations (not a chain) in Wisconsin.

Electric rates Cg1 (044) and Cg2 (034) may be eligible.
Natural gas rates Fg1 and Fg2 may be eligible.

APPLICATION MUST BE SUBMITTED WITHIN 30 DAYS OF PROJECT COMPLETION.

Instructions for Use:

For complete instructions, please refer to the Terms and Conditions on page five.

To expedite your payment, please be sure to use the most current Incentive Form. Find the latest form at www.we-energies.com/ee.

Please remember to include the following three items:

(1) Signed application (include all pages)

(2) Itemized invoice(s)

(Must include: date of purchase or installation; quantity, manufacturer, model, itemized labor and material; and total project cost)

(3) New equipment specification sheet(s)

(OEM specification sheets)

Incomplete applications will be returned to applicant.

Submit all materials using either of these methods:

Mail to:

Energy Incentives from We Energies
15770 W. Cleveland Ave.
New Berlin, WI 53151

or Fax:

1-262-786-1487

If your project does not fit the equipment measures on this form, please call 877-598-4376 as you may be eligible for Custom Incentives.

*Program representatives will assist in identifying eligibility.



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<i>Management Co./Owner Name:</i>	<i>Property Address:</i>
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C. Air Conditioning

Installed Measures	Existing Equipment Information and Requirements	Quantity	Incentive Per Unit	Total Incentive (Qty x Incentive)
Window Air Conditioner Unit ENERGY STAR® rated and EER 9.4 or greater	Window		\$60/Unit	
Sleeve Air Conditioner Unit ENERGY STAR® rated and EER 9.4 or greater	Through-Wall Unit		\$60/Unit	
Split Air Conditioner ≤ 5 Ton SEER 14	Split Air Conditioning System (central air)		\$200/Unit	
Split Air Conditioner ≤ 5 Ton SEER 15	Split Air Conditioning System (central air)		\$300/Unit	
Split Air Conditioner ≤ 5 Ton SEER 16	Split Air Conditioning System (central air)		\$400/Unit	
Split Air Conditioner ≤ 5 Ton SEER 17	Split Air Conditioning System (central air)		\$450/Unit	
Split Air Conditioner ≤ 5 Ton SEER 18	Split Air Conditioning System (central air)		\$500/Unit	
Split Air Conditioner ≤ 5 Ton SEER 19	Split Air Conditioning System (central air)		\$550/Unit	
Split Air Conditioner ≤ 5 Ton SEER 20	Split Air Conditioning System (central air)		\$600/Unit	
A/C 5 Ton – 10 Ton Unit EER 11.0 or greater	Package Unit		\$200/Ton	
A/C ≥ 10 Ton – 17.5 Ton Unit EER ≥ 10.8	Package Unit		\$200/Ton	
A/C ≥ 17.5 Ton Unit EER ≥ 10.0 or greater	Package Unit		\$200/Ton	
PTAC SEER 13 or greater / EER 11.3 or greater			\$100/each	
Subtotal:				

D. Natural Gas Heating Insulation

Installed Measures	Existing Equipment Information and Requirements	Sq/Linear Feet	Incentive Per Unit	Total Incentive (Qty x Incentive)
Attic Insulation (Minimum R-19 added to attic)	Existing R-value _____	sq.ft.	\$0.15/sq. ft.	
Roof Insulation (Minimum R-11 added to roof)	Existing R-value _____	sq.ft.	\$0.15/sq. ft.	
Wall Insulation (Minimum R-11 added to wall)	Existing R-value _____	sq.ft.	\$0.20/sq. ft.	
Boiler Pipe Insulation (R-8 or greater)	Existing R-value: R-2 or less	linear ft.	\$3.00/linear ft.	
Water Heater Pipe Insulation (R-8 or greater)	Existing R-value: R-2 or less	linear ft.	\$2.00/linear ft.	
Subtotal:				

E. Electric Heating Insulation

Installed Measures	Existing Equipment Information and Requirements	Sq/Linear Feet	Incentive Per Unit	Total Incentive (Qty x Incentive)
Attic Insulation (Minimum R-19 added to attic)	Existing R-value _____	sq.ft.	\$0.25/sq. ft.	
Roof Insulation (Minimum R-11 added to roof)	Existing R-value _____	sq.ft.	\$0.25/sq. ft.	
Wall Insulation (Minimum R-11 added to wall)	Existing R-value _____	sq.ft.	\$0.30/sq. ft.	
Boiler Pipe Insulation (R-8 or greater)	Existing R-value: R-2 or less	linear ft.	\$3.00/linear ft.	
Water Heater Pipe Insulation (R-8 or greater)	Existing R-value: R-2 or less	linear ft.	\$2.00/linear ft.	
Subtotal:				

F. Miscellaneous

Installed Measures	Existing Equipment Information and Requirements	Quantity	Incentive Per Unit	Total Incentive (Qty x Incentive)
Refrigerated Vending Machine Control	No existing controls		\$100/unit	
Subtotal:				



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Summary of Incentives

A. Subtotal	B. Subtotal	C. Subtotal	D. Subtotal	E. Subtotal	F. Subtotal	G. Total Incentives*
\$	\$	\$	\$	\$	\$	\$

* Total incentives cannot exceed 75% of total project cost. Please complete worksheet below to determine your total incentive.

H. Materials	\$
I. Labor	\$
J. Subtotal (H + I)	\$
K. 75% (Subtotal J x 0.75)	\$

Enter the lesser of G or K here: \$

This is the total incentive amount you can claim.

Certification

I certify that I meet the eligibility requirements of the Energy Incentives from We Energies Program and that all information provided within this application is correct to the best of my knowledge. I agree to the terms and conditions set forth in these programs. I certify that the number shown on this form is the correct taxpayer identification number. I am not subject to backup withholding because: (a) I am exempt from backup withholding; or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends; or (c) the IRS has notified me that I am no longer subject to backup withholding. I am a U.S. citizen (includes a U.S. resident alien).

Signature Required:

The undersigned agrees that the stated energy efficient measure(s) was (were) installed at the address listed above as part of the Energy Incentives from We Energies Programs. I have read and agree to the Terms and Conditions listed on this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.

Installation Date Required:

Required for payment. Application must be submitted within 30 days of installation.

Customer Name (Print):	Customer Signature:	Signature Date:
		Installation Date:
Trade Ally Name: (Required only if receiving payment)	Trade Ally Signature: (Required only if receiving payment)	Date:

Payment Information (All information is required for payment)

Make Incentive Check Payable to (Check ONE): Customer Trade Ally

The Federal Tax ID or Social Security Number of the Payee is required:

Company/Corporate Federal Tax ID <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership _____ - _____	Social Security Number (if no Federal Tax ID#) <input type="checkbox"/> Sole Proprietorship - Individual <input type="checkbox"/> Other _____ - _____ - _____
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Payee Name on Check: (must match Federal Tax ID or Social Security Number indicated above)	Attn:		
Mailing Address:	City:	State:	ZIP:



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Management Co./Owner Name:

Property Address:

TERMS AND CONDITIONS:

- 1) Incentive Offer: Projects that do not reduce electric demand (kWh) or consumption (kW), or natural gas consumption (therms) will not qualify for incentives. Projects must be implemented (completed) by Dec. 31, 2009. An original signed application and invoices for materials and labor must be delivered to Energy Incentives From We Energies at the address located on the front of this application **within 30 calendar days of installation (completion)**. Please keep a copy for your records.
- 2) Proof of Purchase: This application must have complete information and be submitted with an invoice itemizing the **new equipment purchased and the manufacturer (OEM) specification sheets**. The invoice must indicate date of purchase, size, type, make, model and total project cost.
- 3) Compliance:
 - a) All projects are expected to comply with federal, state, and local codes.
 - b) All equipment must be new or retrofitted with new components per the program specifications. Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed or permanently disconnected.
 - c) Equipment must meet specification requirements and be purchased and operating prior to submitting an incentive application.
 - d) Only one incentive will be granted for each project.
 - e) All projects must be a retrofit / replacement installation in an existing building (not available for new construction).
 - f) If the project is in a leased building, the term of the lease must be at least five (5) years.
- 4) Payment: Once completed paperwork is submitted, incentive payments are usually made within 30 calendar days. Incomplete applications will either delay payments or be denied. We Energies reserves the right to refuse payment and participation if the customer or contractor violates program rules and procedures. All projects exceeding \$10,000 of incentives will be inspected prior to incentive payment. We Energies must receive 100 percent of the energy savings for the rated life of the product(s) or for a period of three (3) years from receipt of rebate, whichever is less. If you do not provide the energy savings, if the facility in which the installed projects are located closes or ceases operation within the three (3) years from receipt of rebate or if you cease to be a customer of We Energies during the three (3) years, you shall refund a prorated amount of rebate dollars based on the time installed.
- 5) Inspection: Program staff may conduct an inspection of the facility to survey installed projects.
- 6) Publicity: We Energies reserves the right to publicize your participation in this program, unless you specifically request otherwise.
- 7) Program Discretion: Incentives are available on a first-come, first-served basis. This incentive is subject to change or termination without notice at the discretion of We Energies.
- 8) Logo Use: Customers or allies may not use the We Energies name or logo in any marketing, advertising, or promotional material.
- 9) Disclaimers: We Energies
 - a) does not endorse any particular manufacturer, product, labor or system design by offering these programs;
 - b) will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
 - c) does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties);
 - d) is not responsible for the proper disposal/recycling of any waste generated as a result of this project;
 - e) is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.

INCENTIVE LIMIT:

Purchase and install qualifying equipment and receive an energy efficiency incentive of up to **\$40,000** per project. An incentive exceeding **\$15,000** must receive written approval BEFORE project installation. Total incentive not to exceed **75 percent** of the project cost. If self installed, measures incentivized up to the purchase price of specific measures but shall not exceed the incentives set by We Energies for each measure.

ELIGIBILITY:

These incentives are offered by We Energies to qualifying retail natural gas and electric service customers with locations in Wisconsin. For questions regarding eligibility, call **877-598-4376**.