



Energy Incentives Program Overview

Energy Incentives from We Energies Program



We Energies offers energy incentive programs to assist eligible multi-family, non-profit/charitable organizations and small commercial customers. The programs are designed to assist customers in the implementation of projects that reduce electric and natural gas use. A program representative can perform a free assessment of your business or building and organize the recommendations with you by energy- and cost-saving priority.

Eligibility

All programs are offered solely to We Energies customers whose business locations are in Wisconsin and are defined as follows:

Customer Type	Definition	Energy Type	Rate or Class	Anticipated Expiration ¹
Multi-Family	Buildings with two to eight individual living units; two buildings maximum on adjacent parcels with same owner.	Electric	Rg1, Cg1 (044), Cg2 (034)	12/31/2011
		Natural Gas	Rg1, Fg1 or Fg2	12/31/2009
Non-Profit/Charitable Organizations	Certain tax-exempt businesses under section 501(c) of the Internal Revenue Code.	Electric	Cg1 (044) or Cg2 (034)	12/31/2011
		Natural Gas	Fg1 or Fg2; Others, call for eligibility	12/31/2009
Small Commercial	Generally non-manufacturing commercial business typically using 30,000 kWh or less monthly, or less than 40,000 therms annually.	Electric	Cg1 (044) or Cg2 (034)	12/31/2011
		Natural Gas	Fg1 or Fg2	12/31/2009

¹ We Energies monitors incentive funding and reserves the right to modify or discontinue incentive offerings and time periods.

Program representatives will assist in identifying eligibility for all customer types. Incentives will only be rewarded for prescriptive energy-saving technologies or pre-approved custom projects providing natural gas or electric savings. Projects that have or will receive funding from other energy efficiency programs available to Wisconsin businesses will be reviewed on a case-by-case basis for potential partial funding from We Energies. Incentives are not retroactive for previously installed measures prior to program implementation. The We Energies incentive level is capped at \$40,000 per project and may not exceed 75 percent of the total project cost. Specific eligibility requirements may apply for each individual program. All eligibility determinations are at the sole discretion of We Energies. We Energies accepts no liability for eligibility determinations.

Program Summaries

MULTI-FAMILY

Electric and Natural Gas Program

This program benefits multi-family building owners, management companies, and tenants with Prescriptive Incentives for common area lighting, and heating and air conditioning technologies for replacing less efficient equipment on a one-for-one basis with pre-identified technologies. Multi-family Custom Incentives also are offered and designed to meet the needs of customers for projects that are more complicated or incorporate alternative technologies to those offered under the Prescriptive Incentives. Pre-approval is necessary for Custom Incentives but not for Prescriptive Incentives.

NON-PROFIT / CHARITABLE ORGANIZATIONS

Electric and Natural Gas Program

Customers meeting the program definition of a non-profit/charitable organization* can receive Prescriptive or Custom Incentives. Prescriptive Incentives reward eligible customers for replacing less efficient equipment on a one-for-one basis with pre-defined energy-saving technologies. Custom Incentives are available for more complicated projects, or those that incorporate alternative technologies. Pre-approval is necessary for Custom Incentives but not for Prescriptive Incentives. Non-profit organizations are eligible for a 25 percent bonus on custom natural gas projects.

**Please call a program representative, who can assist you in determining your eligibility for incentives and conduct a free site assessment of your organization.*

Renewable Incentives for Non-Profits, Schools and Government Organizations

This program assists qualified non-profit customers installing solar water-heating, and/or solar electric or wind generation technologies on their facility. Non-profit organizations, including educational and government institutions, can receive incentives from the We Energies Renewable Energy Development Program. The incentive amount varies depending on the type of technology and Focus on Energy Renewable Incentives also apply. Applications can be downloaded from www.we-energies.com/RE. Direct inquiries for solar thermal to Jessica Thibido-Johnson at 414-221-2509 or jessica.thibodo-johnson@we-energies.com. For other renewable measures, contact Connie Lindholm at 414-221-2175 or connie.lindholm@we-energies.com.

SMALL COMMERCIAL

Electric and Natural Gas Program

Small commercial customers can receive Prescriptive or Custom Project Incentives. Prescriptive Incentives reward eligible customers replacing less efficient equipment on a one-for-one basis with pre-defined energy-saving technologies. Custom Incentives are available for more complicated projects, or those that incorporate alternative technologies. Pre-approval is necessary for Custom Incentives but not for Prescriptive Incentives. Example projects include boiler and furnace replacement; controls; water heaters; and insulation for pipes, roofs, ceiling and walls.

ENERGY STEWARDS PARTNERSHIP

Peer group communities of multi-family building owners and managers, religious organizations, and social service non-profit organizations learn from each other about how they're saving energy. This program helps these customers identify, prioritize and follow best practices to quickly implement changes that reduce monthly energy costs. We Energies works with Warren Gaskill of Rapid Improvement Associates, LLC to assist in outreach. Call 877-598-4376, ext. 117 for more information.

ALL CUSTOMER TYPES

Education and Awareness Programs

We Energies offers commercial, non-profit and industrial customers several interactive training and education programs. These training programs give customers the opportunity to develop a one-on-one relationship with program staff. Customers will learn how to utilize program tools that can lead to a reduction in business-specific operating expenses. The Education and Awareness programs offered are: Practical Energy Management (PEM); One-2-Five® Energy Training; Energy Collaborative Training Program; Business Energy Advisor; Energy Star Benchmarking; and Energy Teams. Call 877-598-4376, ext. 117 for more information.

Administration

Energy Incentives from We Energies programs are administered on behalf of We Energies by:

Franklin Energy Services

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