



Energy-Saving Ideas

June 2009

Reduce Natural Gas Use in Multi-family, Small Commercial and Non-profit Facilities



Energy Incentives from We Energies can help your facility save energy, which will save you money. Eligible customers implementing either Custom or Prescriptive energy-saving projects will receive cash incentives to help offset the project cost. Project examples, with savings calculated based on a natural gas cost of \$1.14 per therm, are:

Existing Use	Better, Energy-Saving Option	Cost Savings	Incentive
SPACE HEATING 500,000 BTU, 65% efficient unit consuming 7,000 Therms of natural gas annually	Custom Project 400,000 BTU, 90% efficient unit consuming 5,300 therms of natural gas annually	Annual Savings: 1,700 therms and \$1,938	Small Commercial/Multi-Family Incentive: \$1,360 Non-Profit Incentive (25% bonus): \$1,700
ATTIC INSULATION 10,000 sq. ft. attic with R11 (3 inches) insulation	Prescriptive Project 10,000 sq. ft. attic with R30 (10 inches) insulation	Annual Savings: 1,000 therms and \$1,400	Current Incentive offer: \$1,500
BOILER PIPE INSULATION¹ Non-insulated pipes ¹ Primary Recirculation Loop – Unconditioned Space Only	Prescriptive Project Fiberglass insulation with rigid cover	Annual Savings: 3 therms/ft. and \$3.42/ft.	Current Incentive offer: \$3.00/ft.
WATER HEATING Less than 90% Efficiency	Prescriptive Project 90% or greater efficiency	Annual Savings: 400 therms and \$420	Current Incentive offer: \$500
BOILER CONTROL No controls present	Prescriptive Project Outdoor Cutout & Reset Controls	Annual Savings: 300 therms and \$315	Current Incentive offer: \$150

Eligibility

Incentives are offered solely to We Energies natural gas customers whose business locations are in Wisconsin and can only be rewarded for prescriptive measure energy-savings technologies or pre-approved custom projects providing energy savings. Projects that have or will receive funding from other energy efficiency programs available to Wisconsin businesses will be reviewed on a case-by-case basis for potential partial funding from We Energies. Incentives are not retroactive for previously installed measures prior to program implementation. Program representatives will assist in identifying eligibility for all customers as specific eligibility requirements apply for each individual program. All eligibility determinations are at the sole discretion of We Energies. We Energies accepts no liability for eligibility determinations. Programs and incentive amount are subject to change.

To learn more:

Web: www.we-energies.com/EE

Phone: 262-786-1287 or 877-598-4376

Fax: 262-786-1487

Energy Incentives from We Energies Program

2665 S. Moorland Road, Suite 112

New Berlin, WI 53151



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The lights in your facility could be costing more than you realize. There are several low-cost measures you can implement that will have an impact on your bottom line. Plus, Energy Incentives from We Energies can reduce your project cost.

Existing Use	Better, Energy-Saving Option	Cost Savings	Incentive
INCANDESCENT EXIT LIGHT Typical energy use: 40 Watts 10 continuously-lit signs cost you \$350 per year	LED EXIT LIGHT Typical energy use: 2.8 Watts 10 continuously-lit signs cost you \$25 per year	Replace 10 lights and save \$325 per year	Current Incentive offer: \$20 per new fixture (\$10 per retrofit)
METAL HALIDE FIXTURE Typical energy use: 455 Watts 10 continuously-lit fixtures cost you \$4,380 per year	HIGH BAY 6-LAMP HIGH-PERFORMANCE T8 LIGHTS Typical energy use: 224 Watts 10 continuously-lit fixtures cost you \$2,080 per year	Replace 10 lights and save \$2,300 per year	Current Incentive offer: \$90 per new fixture
INCANDESCENT FIXTURE Typical energy use: 60 Watts 10 continuously-lit fixtures cost you \$526 per year	ENERGYSTAR® CFL FIXTURE Typical energy use: 14 Watts 10 continuously-lit fixtures cost you \$123 per year	Replace 10 fixtures and save \$403 per year	Current Incentive offer: \$40 per new fixture
4 LAMP T12 LIGHTS Magnetic Ballast Typical energy use: 144 Watts 10 continuously-lit fixtures cost you \$1,387 per year	4 LAMP HIGH-PERFORMANCE T8 LIGHTS Electronic Ballast Typical energy use: 96 Watts 10 continuously-lit fixtures cost you \$925 per year	Replace 10 fixtures and save \$462 per year	Current Incentive offer: \$35 per new fixture or retrofit
OUTDOOR INCANDESCENT LIGHT Typical energy use: 100 Watts 10 fixtures operating during night-time hours cost \$440 per year	CFL FIXTURE Typical energy use: 27 Watts 10 fixtures operating during night-time hours cost \$118 per year	Replace 10 fixtures and save \$322 per year	Current Incentive offer: \$30 per fixture

Eligibility

Incentives are offered solely to We Energies electric customers whose business locations are in Wisconsin and can only be rewarded for prescriptive measure energy-savings technologies. Projects that have or will receive funding from other energy efficiency programs available to Wisconsin businesses will be reviewed on a case-by-case basis for potential partial funding from We Energies. Incentives are not retroactive for previously installed measures prior to program implementation. Program representatives will assist in identifying eligibility for all customers as specific eligibility requirements apply for each individual program. All eligibility determinations are at the sole discretion of We Energies. We Energies accepts no liability for eligibility determinations. Programs and incentive amount are subject to change.

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