



## Small Business Customers Prescriptive Incentive Application

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

See Eligibility and Terms and Conditions for full program requirements.

Electric rates Cg1, Cg2 and Cg6 may be eligible.

(Houses of Worship who are Cg3 and agree to participate in ENERGY STAR® Benchmarking are also eligible.)

Natural Gas rates Fg1 or Fg2 may be eligible.

(Houses of Worship who are Fg3 and agree to participate in ENERGY STAR® Benchmarking are also eligible.)

### APPLICATION MUST BE SUBMITTED WITHIN 30 DAYS OF PROJECT COMPLETION.

Incentives over \$5,000 must receive written approval BEFORE project installation.

- To expedite your payment, please be sure to use the most current Prescriptive Incentive Application.
- Find the latest application at [www.we-energies.com/ee](http://www.we-energies.com/ee).
- Incomplete applications will delay payment.
- Please remember to include the following items to receive your incentive payment:
  - **Completed and signed application** (include all completed pages)
  - **Itemized invoice(s)**
    - Must include date of purchase and installation; itemized material cost, including quantity, size (if applicable), manufacturer, model number, square and/or linear footage; and total project cost including labor.
  - **New equipment specification sheet(s)** for each installed measure

#### Submit all documents using any of these methods:

##### Mail:

Energy Incentives from We Energies  
15770 W. Cleveland Ave.  
New Berlin, WI 53151

Fax: 1-262-786-1487

E-mail: [incentives@we-energies.com](mailto:incentives@we-energies.com)

**Questions? Please call 877-598-4376.**

We Energies Account Number:

### We Energies Customer Information

*To be completed by Customer or Trade Ally / Contractor*

**Account Name (as shown on We Energies bill):**

**Doing Business As (dba):**

**Building Contact Name:**

**Installation Address:**

**City:**

**State:**

**ZIP:**

**E-mail:**

**Phone:**

**Fax:**

**How Did You Hear About Us?**  Mailing  Seminar  Poster or flyer  Website  Energy Advisor  
 From a Friend or Business Assoc.  Trade Ally/Contractor  Other



## Small Business Customers Prescriptive Incentive Application

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

### Eligibility

- The Energy Incentives from We Energies program is available to qualifying We Energies customers of retail natural gas or electric service in Wisconsin.
- Any We Energies utility customer may receive Energy Incentives from We Energies incentives for one fuel type (natural gas or electric) even if the other fuel type does not qualify.
- Eligibility is determined on a building-by-building basis.
- Steam systems are eligible for program incentives.
- Government buildings (buildings owned and operated with taxpayer dollars) are not eligible.

### Small Commercial and Small Industrial Customers:

- Consumer retail or service business with four or fewer locations who are not a regional or national brand are eligible.
- Businesses which do not provide retail goods or services are eligible (ie: business to business) regardless of the number of locations.
- The business cannot be a chain or a franchise, as defined by the program.
- The business cannot be in the hospitality (hotels/motels, country clubs, taverns or restaurants), human healthcare, or retail food (grocery or convenience) segments.
- For electric incentives, each electric meter at a building must be one of these rate classes: Cg1, Cg2 or Cg6.
- For natural gas incentives, each natural gas meter at a building must be one of these rate classes: Fg1 or Fg2.

### Non-Profit Customers:

- The organization must be independent, not part of a national organization.
- Only K-12 educational facilities affiliated with a congregational organization are eligible. Colleges or universities are not eligible.
- Contributions to your organization must be tax deductible.
- Your organization must be recognized by the Internal Revenue Service (IRS) as a:
  - o 501(c)(3) religious, charitable or educational organization
  - o 501(c)(4) promoting social welfare of the people of the community
  - o 501(c)(6) professional and trade associations and societies
  - o 501(c)(13) cemetery company involved in burials and general activity
  - o 501(e) providing cooperative services for hospitals
  - o 501(k) providing child care
- For electric incentives, each electric meter at a building must be one of these rate classes: Cg1, Cg2 or Cg6.
  - o Houses of Worship who are Cg3 and agree to participate in ENERGY STAR® Benchmarking are eligible.
- For natural gas incentives, each natural gas meter at a building must be one of these rate classes: Fg1 or Fg2.
  - o Houses of Worship who are Fg3 and agree to participate in ENERGY STAR® Benchmarking are eligible.



## Small Business Customers Prescriptive Incentive Application

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

### Terms and Conditions

- 1) Incentive Offer: Projects must reduce energy consumption (kWh or therms) to qualify for incentives. Projects must be implemented (completed) by June 30, 2010. Incentives available for replacing less efficient equipment on a one-for-one basis with pre-identified efficient technologies.
- 2) Proof of Purchase: An original completed and signed application and invoices for materials and labor must be delivered to Energy Incentives from We Energies at the address located on the front of this application **within 30 calendar days of installation (completion)**. This application must be complete and be submitted with an invoice itemizing the **new equipment purchased and the manufacturer specification sheets**. The invoice must indicate date of purchase and installation, quantity, size (if applicable), type, manufacturer, model square and/or linear footage; and total project cost including labor.
- 3) Compliance:
  - a) All projects are expected to comply with federal, state and local codes.
  - b) All equipment must be new or retrofitted with new components per the program specifications (with the exception of surveys, audits and service tune-ups). Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed or permanently disconnected.
  - c) Equipment must meet specification requirements and be purchased and operating prior to submitting an incentive application.
  - d) Only one incentive will be granted for each project. End-use customers cannot also claim incentives granted to trade allies/contractors.
  - e) All projects must be completed in an existing building (not available for new construction or tenant buildout).
  - f) If the project is in a leased building, the term of the lease must be at least three (3) years.
- 4) Inspection: Program staff reserves the right to inspect any installed project. The We Energies customer may request an inspection at any time. All projects exceeding \$5,000 of incentives will be inspected prior to incentive payment.
- 5) Payment: Once completed paperwork is submitted, incentive payments are usually made within 30 calendar days. Incomplete applications will delay payments. We Energies reserves the right to refuse payment and participation if the customer or contractor violates program rules and procedures. All projects exceeding \$5,000 of incentives will be inspected prior to incentive payment. We Energies must receive 100 percent of the energy savings for the rated life of the product(s) or for a period of three (3) years from receipt of incentive, whichever is less. If you do not provide the energy savings, if the facility in which the installed projects are located closes or ceases operation within the three (3) years from receipt of incentive or if you cease to be a customer of We Energies during the three (3) years, you shall refund a prorated amount of incentive dollars based on the time installed.  
For the trade ally/contractor to receive the incentive payment, they must be registered with the program and they must show the incentive as a credit on the customer invoice.
- 6) Publicity: We Energies reserves the right to publicize your participation in this program, unless you specifically request otherwise.
- 7) Program Discretion: Incentives are available on a first-come, first-served basis due to annual funding limits. The program is subject to change or termination without notice at the discretion of We Energies.
- 8) Logo Use: Customers or allies may not use the We Energies name or logo in any marketing, advertising, or promotional material.
- 9) Disclaimers: Energy Incentives from We Energies
  - a) does not endorse any particular manufacturer, product, labor or system design by offering these programs;
  - b) will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
  - c) does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties);
  - d) is not responsible for the proper disposal/recycling of any waste generated as a result of this project;
  - e) is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.
- 10) Verification: Any customer receiving an incentive check may be contacted by an evaluator to verify service/equipment installation or be asked to complete a customer survey.

### **INCENTIVE LIMIT:**

Purchase and install qualifying equipment and receive an energy efficiency incentive of up to **\$40,000** per project. An incentive exceeding **\$5,000** must receive written approval BEFORE project installation. If contractor installed, total incentive not to exceed **75 percent** of the installed project cost. Self-installed projects will be incented up to 100 percent of the equipment cost, not to exceed the itemized incentive total.



**Small Business Customers  
Prescriptive Incentive Application**

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

**This page intentionally left blank.**



## Small Business Customers

### Prescriptive Incentive Application - Lighting Measures

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

**A. Compact Fluorescent Light (CFL) and LED Fixtures and Lamps** *Fixtures must contain electronic ballast, be UL-listed for application and provide equal (or better) light output.*

Installed Measures	Existing Equipment Information and Requirements	Qty Installed	Incentive Per Unit	Total Incentive (Qty x Incentive)
Compact Fluorescent Fixtures (Must be permanently wired and contain pin-based lamps)	Incandescent Fixture, Watts: ____ HID Fixture, Watts: _____		\$40.00/Fixture	
ENERGYSTAR® Qualified LED Fixtures (≤18W)	Replace incandescent		\$50.00/Fixture	
CFL or Cold Cathode, Screw in only (Not for pin-based CFLs)	Replace 100W or less incandescent		\$2.00/Lamp	
CFL Reflector Flood Lamps, Screw-in only (w/ integrated reflector up to 30W. Not for pin-based CFLs)	Replace incandescent		\$5.00/Lamp	
High Wattage CFL Lamps (31 – 115W) Screw in only (Not for pin-based CFLs)	Replace 120W or greater incandescent		\$8.00/Lamp	
<b>Subtotal A:</b>				

**B. LED Exit Fixtures and Hardwired Retrofit Kits** *Must replace incandescent or fluorescent exit fixture. All new exit signs and retrofit kits must be UL- or ETL-listed for application, have a minimum lifetime of ten years, and have input wattage ≤5 Watts.*

Installed Measures	Existing Equipment Information and Requirements	Qty Installed	Incentive Per Unit	Total Incentive (Qty x Incentive)
LED Exit Sign - Hardwired Retrofit Kit	Incandescent or Fluorescent _____ Watts / Fixture		\$10.00 / Retrofit Kit	
LED Exit Sign – New Fixture	Incandescent or Fluorescent _____ Watts / Fixture		\$20.00/Fixture	
<b>Subtotal B:</b>				

**C. High-Bay Fluorescent** *Replace high-intensity discharge (HID) fixture with high-bay fluorescent fixture in wattages as shown on line item. Fixture must provide equal (or better) light output. If fixture configuration is not one-for-one replacement, or differs from line items, please call for authorization. Incentive is per fixture replaced.*

Installed Measures	Existing Equipment Information and Requirements	Qty Installed	Incentive Per Unit	Total Incentive (Qty x Incentive)
High-bay fluorescent ≤155W total fixture Watts. Check One: <input type="checkbox"/> 4 lamp T8 <input type="checkbox"/> 2 lamp T5HO <input type="checkbox"/> Other T8 or T5HO less than 155W (List Wattage) _____	250W HID		\$75.00/Fixture	
High-bay fluorescent ≤250W total fixture Watts. Check One: <input type="checkbox"/> 6 lamp T8 <input type="checkbox"/> 4 lamp T5HO <input type="checkbox"/> Other T8 or T5HO less than 250W (List Wattage) _____	400W HID		\$90.00/Fixture	
Add occupancy sensors or automatic multi-level lighting control system to high-bay fluorescent fixtures listed above. Incentive cannot be combined with non high-bay fixtures.	High-Bay Control Adder	Please refer to Occupancy/Photo Sensors Section (G) for incentive information.		
<b>Subtotal C:</b>				



# Small Business Customers

## Prescriptive Incentive Application - Lighting Measures

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

**D. High-Performance T8 Systems, New and Retrofit** Replace standard T12 systems with high performance T8 systems containing high-lumen, long-life F32T8 lamps from CEE approved list AND either of the following: a low ballast factor electronic ballast ( $\leq 0.78$  Ballast Factor), or ballast from the "CEE High Performance T8" qualified product list. 2 ft. T8 replacements do not need to meet the above high performance requirements. **Lamps must be on CEE approved list or system will not qualify for ANY incentive. View the CEE list of qualified lamps and ballasts at [www.cee1.org/com/com-It/lamps-ballasts.xls](http://www.cee1.org/com/com-It/lamps-ballasts.xls). See Section E - Low-Watt T8 Systems for U-bend fixture requirements.**

Installed Measures	Existing Equipment Information and Requirements	Qty Installed	Incentive Per Unit	Total Incentive (Qty x Incentive)
2L - 2FT T8 With 2L Electronic Ballast	2L-T12 20W		\$15.00/Fixture	
1L - 4FT High Performance T8 New: 32W High Lumen (Linear only)	1L - T12 34W / 40W Other: _____		\$15.00/Fixture	
2L - 4FT High Performance T8 New: 32W High Lumen (Linear only)	2L - T12 34W / 40W, 1L - 8FT T12 Other: _____		\$20.00/Fixture	
3L - 4FT High Performance T8 New: 32W High Lumen (Linear only)	3L - T12 34W / 40W Other: _____		\$25.00/Fixture	
4L - 4FT High Performance T8 New: 32W High Lumen (Linear only)	4L - T12 34W / 40W, 2L - 8FT T12 Other: _____		\$35.00/Fixture	
4L - 4FT High Performance T8 with 4L CEE listed ballast replacing 8' HO or VHO fixture	2L - 8FT T12 HO/VHO Other: _____		\$40.00/Fixture	
<b>Subtotal D:</b>				

**E. Low-Watt T8 Systems, New and Retrofit** Replace standard T12 or T8 systems with 4' 25W, 28W, or 30W T8 or 29W or 30W T8 Linear or U-Bend lamps and compatible electronic ballast. NOTE: Low-watt T8 compatibility varies; consult manufacturer's literature before specifying products. Low-Watt T8 lamps should not be used in dimming applications unless the lamp and ballast manufacturers have approved a specific application for dimming and frequent switching. May demonstrate dim light, spiraling, pulsing and other undesirable behavior in cooler temperature rooms and while warming up. System performance varies based on lamp or ballast components. Verify compatibility before replacing standard T8 lamps with any reduced wattage lamps. **For Low-Watt fixtures to qualify, 4' lamps used must use less than 31 Watts each. 8' lamps must use less than 58 Watts each.**

Installed Measures	Existing Equipment Information and Requirements	Qty Installed	Incentive Per Unit	Total Incentive (Qty x Incentive)
1L - 4FT Low-Watt T8 New: 30W 28W 25W (Linear or U-bend)	1L - T12 34W / 40W, 1L - T8 32W Other: _____		\$15.00/Fixture	
2L - 4FT Low-Watt T8 New: 30W 28W 25W (Linear or U-bend)	2L - T12 34W / 40W, 2L - T8 32W Other: _____		\$20.00/Fixture	
3L - 4FT Low-Watt T8 New: 30W 28W 25W (Linear or U-bend)	3L - T12 34W / 40W, 3L - T8 32W Other: _____		\$25.00/Fixture	
4L - 4FT Low-Watt T8 New: 30W 28W 25W (Linear or U-bend)	4L - T12 34W / 40W, 4L - T8 32W Other: _____		\$35.00/Fixture	
1L - 8FT Low-Watt T8 New: <58W 8' T8	1L - 8FT T12, 1L - T8 59W Other: _____		\$20.00/Fixture	
2L - 8FT Low-Watt T8 New: <58W 8' T8	2L - 8FT T12, 2L - T8 59W Other: _____		\$35.00/Fixture	
Low Watt 4' or 8' T8 - Lamps Only	4' 32W T8 8' 59W T8		\$0.50/Lamp	
<b>Subtotal E:</b>				



# Small Business Customers

## Prescriptive Incentive Application - Lighting Measures

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

**F. New T5 Systems (28W T5 Lamps)** Replace T12 systems with new T5 fixtures x 4ft with 28W standard lamps and 0.98 power factor electronic ballasts. No CEE high performance qualified product list required. See High-Bay Fluorescent Section for application of T5 fixtures x 4 ft with 54W high output lamps.

Installed Measures	Existing Equipment Information and Requirements	Qty Installed	Incentive Per Unit	Total Incentive (Qty x Incentive)
1L - 4FT T5 (Not including high-output T5 systems)	1L - T12 34W / 40W Other: _____		\$30.00/Fixture	
2L - 4FT T5 (Not including high-output T5 systems)	2L - T12 34W / 40W Other: _____		\$35.00/Fixture	
3L - 4FT T5 (Not including high-output T5 systems)	3L - T12 34W / 40W Other: _____		\$40.00/Fixture	
4L - 4FT T5 (Not including high-output T5 systems)	4L - T12 34W / 40W Other: _____		\$45.00/Fixture	
<b>Subtotal F:</b>				

**G. Occupancy/Photo Sensors – Wall- or Ceiling-Mounted** Ultrasonic or PIR sensor controlling non high-bay fixture types. Rapid or programmed start ballasts are recommended for fluorescent fixtures to extend lamp life. Socket-based do not qualify.

Installed Measures	Existing Equipment Information and Requirements	Qty Installed	Incentive Per Unit	Total Incentive (Qty x Incentive)
Wall-Mounted Non High-Bay	Wattage controlled per sensor _____ Fixtures controlled per sensor _____		\$15.00/Sensor	
Ceiling-Mounted Non High-Bay	Wattage controlled per sensor _____ Fixtures controlled per sensor _____		\$30.00/Sensor	
Occupancy-Based High-Bay Lighting Controls (Controls added to or integrated with high-bay fluorescent fixtures. Sensor costs must be itemized separately on invoice.)	Wattage controlled per sensor _____		\$30.00/Sensor	
Photo Cell (Integrated with fixture or standalone. Must be hardwired, and used in conjunction with a time clock.)	Timer _____ Other _____ None _____		\$5.00/ea.	
<b>Subtotal G:</b>				

### Summary of Lighting Incentives

Subtotal A:	
Subtotal B:	
Subtotal C:	
Subtotal D:	
Subtotal E:	
Subtotal F:	
Subtotal G:	
H. Total:	

Please complete worksheet below to determine your total incentive.

I = Total Project Cost (incl. labor, if applicable)	
J = If Contractor installed enter 75% of I. If self installed re-enter value from I.	
K = Total - Enter the lesser of H or J here:	

**This is the total incentive amount you can claim.**



# Small Business Customers

## Prescriptive Incentive Application - Lighting Measures

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

### Installation Information *(required)*

Was this project self-installed? ___ Yes ___ No		
Information below is required.		
Trade Ally/Contractor/Distributor/Retailer Name:		
Address:		
City:	State:	ZIP:
Contact Name:	Contact Telephone:	
Contact E-mail:		

### Payment Information *(Federal Tax ID or Social Security Number of Payee is required. All information required for payment.)*

Company/Corporate Federal Tax ID	Social Security Number (if no Federal Tax ID)
Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Non-Profit <input type="checkbox"/>	Sole Proprietorship Individual <input type="checkbox"/> Other <input type="checkbox"/>
Make Incentive Check Payable to (Check ONE): Customer <input type="checkbox"/> Trade Ally/Contractor <input type="checkbox"/>	
Payee Name on Check: (must match Federal Tax ID or Social Security Number indicated above)	Attn:
Mailing Address:	
City:	State: ZIP:

### Certification

I certify that I meet the eligibility requirements of the Energy Incentives from We Energies program and that all information provided within this application is correct to the best of my knowledge. I agree to the terms and conditions set forth in these programs. I certify that the number shown on this form is the correct taxpayer identification number. I am not subject to backup withholding because: (a) I am exempt from backup withholding; or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends; or (c) the IRS has notified me that I am no longer subject to backup withholding. I am a U.S. citizen (includes a U.S. resident alien).

#### Signature Required:

The undersigned agrees that the stated energy efficient measure(s) was (were) installed at the address listed above as part of the Energy Incentives from We Energies programs. I have read and agree to the Terms and Conditions listed on this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.

#### Installation Date Required:

Date is required for payment. Application must be submitted within 30 days of installation.

I authorize these incentive funds to be paid to the Trade Ally/Contractor. \_\_\_\_\_ Customer's Initials

For the Trade Ally/Contractor to receive the incentive payment, they must be registered with the program and they must show the incentive as a credit on the customer invoice.

Trade Ally / Contractor Name: <i>(Required only if receiving payment)</i>	Trade Ally / Contractor Signature: <i>(Required only if receiving payment)</i>	Date:
We Energies Customer Name <i>(required)</i> :	We Energies Customer Signature <i>(required)</i> :	Date:
		Installation Date <i>(required)</i> :



## Small Business Customers

### Prescriptive Incentive Application - Non-Lighting Measures

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

#### A. Boilers and Furnaces

Installed Measures	Existing Equipment Information and Requirements	Quantity	Incentive Per Unit	Total Incentive (Qty x Incentive)
Boiler cutout/reset controls	No similar currently functioning controls		\$150	
Replace or Repair Leaking Steam Traps	Steam pressure >5 psig, existing traps must be leaking to be eligible for incentives		\$90	
Furnace Replacement 90% to 91% AFUE (200,000 Btu/hr or less)	Natural Gas Space Heating System, less than 90% AFUE		\$250	
Furnace Replacement 92% to 93% AFUE (200,000 Btu/hr or less)	Natural Gas Space Heating System, less than 90% AFUE		\$300	
Furnace Replacement 94% or greater AFUE (200,000 Btu/hr or less)	Natural Gas Space Heating System, less than 90% AFUE		\$350	
Programmable Thermostat <sup>1</sup>	Replacing a manual thermostat		\$75	
Boiler Replacement, 90% Combustion Efficiency or greater	Existing equipment must be below 90% combustion efficiency	Eligible boilers may be incented through the custom gas program. Call 877-598-4376 before beginning a project to determine eligibility.		

<sup>1</sup> Programmable thermostat must replace manual thermostat. Each programmable thermostat must be capable of automatically adjusting the temperature at pre-selected times, maintaining at least two separate programs (5-2 day, 5-1-1 day and 7 day) and up to four temperature settings for each program, and controlling one HVAC zone.

**Subtotal A:**

#### B. Natural Gas Water Heaters

Installed Measures	Existing Equipment Information and Requirements	Quantity	Incentive Per Unit	Total Incentive (Qty x Incentive)
Water Heater Replacement EF 0.86 or greater (Sealed combustion, condensing, 90% combustion efficiency or greater)	Natural Gas Water Heater below 90% Combustion Efficiency		\$500	
Indirect Water Heater (connected to 90% combustion efficiency or greater boiler)	Stand-alone Natural Gas Water Heater		\$300	
Water Heater – Natural Gas – Power Vented EF 0.64 to 0.79	Natural Gas Water Heater below EF 0.64		\$50/Unit	
Water Heater – Natural Gas – Tankless – Power Vented EF 0.80 or greater	Stand-alone Natural Gas Water Heater		\$100/Unit	

**Subtotal B:**



## Small Business Customers

### Prescriptive Incentive Application - Non-Lighting Measures

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

#### C. Electric Water Heaters

Installed Measures	Existing Equipment Information and Requirements	Quantity	Incentive Per Unit	Total Incentive (Qty x Incentive)
Water Heater – Electric Tank/Tankless Type EF 0.93 or greater <i>(Limited to customers that do not have natural gas available)</i>	Electric Water Heater Below EF 0.93		\$100/Unit	
Water Heater Conversion–Electric to Standard Efficiency Natural Gas EF 0.60 up to 0.64	Any Electric Water Heater		\$300/Unit	
Water Heater Conversion – Electric to Power-Vented Natural Gas EF 0.64 up to 0.80	Any Electric Water Heater		\$350/Unit	
Water Heater Conversion – Electric to Tankless Natural Gas EF 0.80 up to 0.86	Any Electric Water Heater		\$500/Unit	
Water Heater Conversion – Electric to Natural Gas Condensing EF 0.86 or greater <i>(90% Efficiency or greater)</i>	Any Electric Water Heater		\$650/Unit	
<b>Subtotal C:</b>				

#### D. Air Conditioning

Installed Measures	Existing Equipment Information and Requirements	Quantity	Incentive Per Unit	Total Incentive (Qty x Incentive)
Window Air Conditioner ENERGYSTAR® rated EER 9.4 or greater	Window		\$60/Unit	
Sleeve Air Conditioner ENERGYSTAR® rated EER 9.4 or greater	Through-Wall Unit		\$60/Unit	
Split Air Conditioner ≤ 5 Ton SEER 14	Split Air Conditioning System less than SEER 14		\$200/Unit	
Split Air Conditioner ≤ 5 Ton SEER 15	Split Air Conditioning System less than SEER 14		\$300/Unit	
Split Air Conditioner ≤ 5 Ton SEER 16	Split Air Conditioning System less than SEER 14		\$400/Unit	
Split Air Conditioner ≤ 5 Ton SEER 17	Split Air Conditioning System less than SEER 14		\$450/Unit	
Split Air Conditioner ≤ 5 Ton SEER 18	Split Air Conditioning System less than SEER 14		\$500/Unit	
Split Air Conditioner ≤ 5 Ton SEER 19	Split Air Conditioning System less than SEER 14		\$550/Unit	
Split Air Conditioner ≤ 5 Ton SEER 20	Split Air Conditioning System less than SEER 14		\$600/Unit	
Packaged A/C 5 Ton or Less Unit SEER 14 or greater	Package Unit less than SEER 14	Ton	\$200/Ton	
Packaged A/C 5 - 10 Ton Unit EER 12.0 or greater	Package Unit less than EER 12	Ton	\$200/Ton	
Packaged A/C 10 – 17.5 Ton Unit EER 11.5 or greater	Package Unit less than EER 11.5	Ton	\$200/Ton	
Packaged A/C 17.5 Ton or more Unit EER 10.5 or greater	Package Unit less than EER 10.5	Ton	\$200/Ton	
<b>Subtotal D:</b>				



## Small Business Customers

### Prescriptive Incentive Application - Non-Lighting Measures

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

#### E. Insulation - For Spaces Heated with Natural Gas

*R-value and insulation material purchased must be on invoice. Square footage of insulation installed must be detailed on invoice.*

*\*\* Roof and attic insulation incentives will be capped at a total R-value of 50.*

Total R-Value after Installation (a) <small>For incentive calculation, this value cannot exceed 50</small>	Existing R-Value (b)	Increase in R-Value (c) = (a - b)	Area of roof or wall (in Sq Ft) (d)	Incentive Per Unit (e)	Total Incentive (c x d x e)
<b>EXAMPLE: R-50</b>	<b>R-22</b>	<b>28</b>	<b>1,000</b>	<b>\$0.01</b>	<b>\$280.00</b>
Roof **			sq.ft.	\$0.01/R value Increase/sq. ft.	
Attic **			sq.ft.	\$0.01/R value Increase/sq. ft.	
Wall			sq.ft.	\$0.02/R value Increase/sq. ft.	
<b>Subtotal E:</b>					

#### F. Insulation - For Spaces Heated with Electric

*R-value and insulation material purchased must be on invoice. Square footage of insulation installed must be detailed on invoice.*

*\*\* Roof and attic insulation incentives will be capped at a total R-value of 50.*

Total R-Value after Installation (a) <small>For incentive calculation, this value cannot exceed 50</small>	Existing R-Value (b)	Increase in R-Value (c) = (a - b)	Area of roof or wall (in Sq Ft) (d)	Incentive Per Unit (e)	Total Incentive (c x d x e)
<b>EXAMPLE: R-50</b>	<b>R-22</b>	<b>28</b>	<b>1,000</b>	<b>\$0.01</b>	<b>\$280.00</b>
Roof **			sq.ft.	\$0.01/R value Increase/sq. ft.	
Attic **			sq.ft.	\$0.01/R value Increase/sq. ft.	
Wall			sq.ft.	\$0.02/R value Increase/sq. ft.	
<b>Subtotal F:</b>					



### Small Business Customers

### Prescriptive Incentive Application - Non-Lighting Measures

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

**G. Pipe Insulation - For Gas Boilers and Water Heaters** *Linear footage and R-value of product installed must be detailed on invoice.*

Installed Measures	Existing Equipment Information and Requirements	Quantity	Incentive Per Unit	Total Incentive (Qty x Incentive)
Boiler Pipe Insulation (R-2 or greater)	No existing insulation	linear ft.	\$1.25/linear ft.	
Water Heater Pipe Insulation (R-2 or greater)	No existing insulation	linear ft.	\$1.25/linear ft.	
<b>Subtotal G:</b>				

**H. Pipe Insulation - For Electric Water Heaters** *Linear footage and R-value of product installed must be detailed on invoice.*

Installed Measures	Existing Equipment Information and Requirements	Quantity	Incentive Per Unit	Total Incentive (Qty x Incentive)
Water Heater Pipe Insulation (R-2 or greater)	No existing insulation	linear ft.	\$1.25/linear ft.	
<b>Subtotal H:</b>				

**I. Miscellaneous**

Installed Measures	Existing Equipment Information and Requirements	Quantity	Incentive Per Unit	Total Incentive (Qty x Incentive)
Refrigerated Vending Machine Control	No existing controls		\$100/unit	
<b>Subtotal I:</b>				

### Summary of Non-Lighting Incentives

Subtotal A:	
Subtotal B:	
Subtotal C:	
Subtotal D:	
Subtotal E:	
Subtotal F:	
Subtotal G:	
Subtotal H:	
Subtotal I:	
J. Total:	

Please complete worksheet below to determine your total incentive.

K = Total Project Cost (incl. labor, if applicable)

L = If Contractor installed enter 75% of K. If self installed re-enter value from K.

M = Total - Enter the lesser of (J) or (L) here:

**This is the total incentive amount you can claim.**



## Small Business Customers

### Prescriptive Incentive Application - Non-Lighting Measures

For qualifying We Energies independent small commercial, small industrial and non-profit customers in Wisconsin.

#### Installation Information *(required)*

Was this project self-installed? \_\_\_ Yes \_\_\_ No  
Information below is required.

Trade Ally/Contractor/Distributor/Retailer Name:

Address:

City: State: ZIP:

Contact Name: Contact Telephone:

Contact E-mail:

#### Payment Information *(Federal Tax ID or Social Security Number of Payee is required. All information required for payment.)*

Company/Corporate Federal Tax ID Social Security Number (if no Federal Tax ID)

Corporation  Partnership  Non-Profit  Sole Proprietorship Individual  Other

Make Incentive Check Payable to (Check ONE): Customer  Trade Ally/Contractor

Payee Name on Check: (must match Federal Tax ID or Social Security Number indicated above) Attn:

Mailing Address:

City: State: ZIP:

#### Certification

I certify that I meet the eligibility requirements of the Energy Incentives from We Energies program and that all information provided within this application is correct to the best of my knowledge. I agree to the terms and conditions set forth in these programs. I certify that the number shown on this form is the correct taxpayer identification number. I am not subject to backup withholding because: (a) I am exempt from backup withholding; or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends; or (c) the IRS has notified me that I am no longer subject to backup withholding. I am a U.S. citizen (includes a U.S. resident alien).

#### Signature Required:

The undersigned agrees that the stated energy efficient measure(s) was (were) installed at the address listed above as part of the Energy Incentives from We Energies programs. I have read and agree to the Terms and Conditions listed on this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.

#### Installation Date Required:

Date is required for payment. Application must be submitted within 30 days of installation.

I authorize these incentive funds to be paid to the Trade Ally/Contractor. \_\_\_\_\_ Customer's Initials

For the Trade Ally/Contractor to receive the incentive payment, they must be registered with the program and they must show the incentive as a credit on the customer invoice.

Trade Ally / Contractor Name: <i>(Required only if receiving payment)</i>	Trade Ally / Contractor Signature: <i>(Required only if receiving payment)</i>	Date:
We Energies Customer Name <i>(required)</i> :	We Energies Customer Signature <i>(required)</i> :	Date:
		Installation Date <i>(required)</i> :