



Energy Incentives from We Energies



S U C C E S S S T O R Y

Customer: Rockwell Automation

Project 1: Decommission five 20 kVa transformers and shift load to remaining transformers

Source of lead: Rockwell Automation
Total project cost: \$123,739
Incentive: \$12,840
Savings achieved: kW: 100.0; kWh/yr: 876,000; \$55,115/year
Completion date: Sept. 19, 2006

Project 2: Retrofit 653 - F40T12 with F54T5's and electronic ballasts

Source of lead: Rockwell Automation
Total project cost: \$75,862
Incentive: \$39,370
Savings achieved: kW: 75.3; kWh/yr: 324,639; \$44,240/year
Date complete: March 30, 2006

Project 3: Replace 626 - 400W metal halide fixtures with 626 - F32T8 fluorescent fixtures

Source of lead: Rockwell Automation
Total project cost: \$138,891
Incentive: \$41,667
Savings achieved: kW: 142.1; kWh/yr: 737,332; \$47,182/year
Date complete: Sept. 15, 2005



Why is Rockwell a success story?

As a Wisconsin manufacturer headquartered in Milwaukee and competing worldwide, Rockwell Automation recognizes the importance of matching electrical power consumption with manufacturing demands as a vital component to cost reduction and profit maximization.

Taking advantage of the Energy Incentives from the We Energies program was key for Rockwell Automation to adhere to its cost/profit operating strategy and meet its operating goals.

Specifically, the Custom and Prescriptive Program incentives allowed Rockwell Automation to:

- 1) Reap immediate cost savings.
- 2) Improve lighting levels and lighting quality.
- 3) Reduce excessive unused transformer capacity and power.

Rockwell Automation has clearly benefited from the Program. "We realized an immediate savings in dollars as well as kW and kWh reduction. In fact, we saved more than originally calculated. That was a welcomed outcome. We also vastly improved our light levels and light quality," Dave Ecklund, Senior Facilities Engineer at Rockwell's Mequon operations said.

Because of the outstanding experience Rockwell Automation has had with these projects, they plan to apply for additional project incentives. In fact, Jeffrey Kenney, Facilities Project Engineer at Rockwell's Milwaukee site, plans on continuing to utilize the Energy Incentives program in 2007 with a major prescriptive lighting controls project.

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